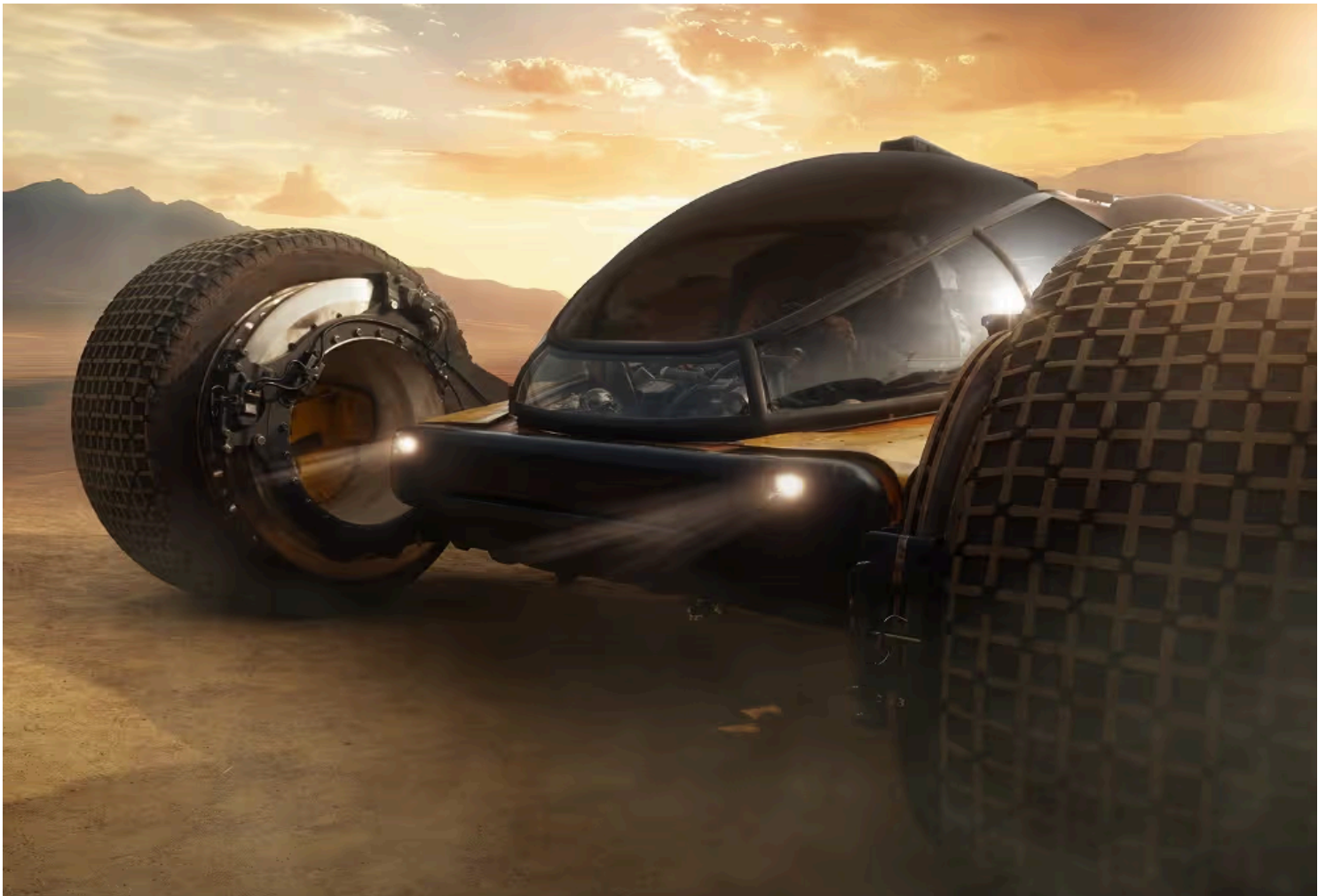


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CEAT Engineers Custom-Built Tyres For Bujji, The Star Vehicle Of Sci-Fi Epic Kalki 2898 AD

Published On 13-Jun-2024 By [TyreDekho Team](#)

Bujji has been crafted and built by Mahindra and Jayem Motors in Coimbatore. The tyre size of the car is around 34.5 inches and it measures 6075 mm in length, 3380 mm in width, and 2186 mm in height.



Homegrown tyre major, CEAT, in an unprecedented achievement, has crafted custom-built tyres for Bujji, a massive 6-tonne futuristic car that will be featured in the upcoming sci-fi action film Kalki 2898AD. This project showcases CEAT's prowess to innovate and provide solutions for even the most futuristic and challenging automotive designs.

The Bujji vehicle manufactured by Mahindra and Jayem Motors, measures 6075 mm in length, 3380 mm in width, and 2186 mm in height. With a kerb weight of 6 tonnes, an impressive torque of 9800 nm and featuring a canopy and hubless wheels it required tyres that could complement its engineering capabilities.

The CEAT custom built tyres aligns with its vision of 'Crafting For The Curious' and underscores the brand's dedication of enabling exploration across realms of time and boundaries.

These custom-built tyres are designed to handle both instant torque and cornering in off-road and on-road applications. They have the lowest aspect ratio in the industry, that not just enhance the vehicle's aesthetic appeal but also improves the braking ability due to their wider design and larger rim fitment. The block design with a circular support base ensures better traction and stability, while the special shoulder design is optimized for better cornering capabilities. Additionally, the steel-belted tyres provide superior stability and puncture resistance, crucial for the vehicle's high-performance demands, said [CEAT Tyres](#) in a release.

Mr. Arnab Banerjee, MD & CEO of CEAT Limited, said, "The custom-built tyres for Bujji represent the pinnacle of our engineering capabilities. At CEAT, we pride ourselves on Crafting for the Curious Minds. We leveraged advanced materials and cutting-edge design principles to ensure that the tyres exceed the performance expectations for this unique vehicle. We are proud to have contributed to such a revolutionary project, demonstrating our commitment to innovation and excellence in tyre manufacturing."

Mr. Amit Tolani, Chief Executive of CEAT Specialty, said, "Collaborating on Bujji for Kalki 2898 AD was an incredible opportunity for us. It allowed us to push our boundaries and explore new technologies and materials. Dyutiman Chatterjee and his R&D team brought this vision to life, showcasing their creativity and engineering prowess. This project has set the stage for our future in tyre innovation. Our team and our tyres are truly Crafted for the Curious, driving us to explore uncharted territories and envision the future."

Mr. Nag Ashwin, the eminent filmmaker of Kalki 2898AD, said, "This car Bujji, is not just a prop; it's a character in the film. The dedication and expertise of CEAT in developing these tyres have brought a vision to life that is beyond our expectations."

Looking for new CEAT car tyres? [Find a dealer near you](#)



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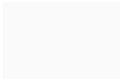
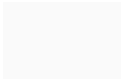
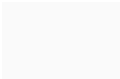
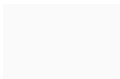
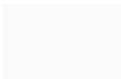
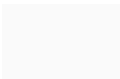
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