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Ceat's Nagpur Plant Rolls Out 100 Millionth Tyre

Ceat Limited, one of India's prominent tyre manufacturers, has reached a significant milestone as its Nagpur facility produced its 100 millionth tyre. This achievement highlights the plant's role in catering to the rising demand for two-wheeler tyres, both domestically and internationally.

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Ceat Limited has marked a major achievement with the production of the 100 millionth tyre at its Nagpur facility. The plant, operational since 2016, primarily focuses on manufacturing two-wheeler tyres and has become a crucial part of Ceat's production capacity. The company has established itself as a leader in the growing two-wheeler market in India, supplying tyres that meet both domestic demand and international markets.

The Nagpur plant produces a range of high-performance tyres, including models like the Zoom X3, Gripp X5, and Energy Ride EV, aimed at enhancing performance for various vehicle types. In addition to its domestic output, the facility serves as a hub for exports to countries such as Bangladesh, Indonesia, Vietnam, and several African and European nations.

Jayasankar Kuruppal, Senior Vice President – Manufacturing, Ceat, remarked on this milestone, "Rolling out our 100 millionth tyre from the Nagpur plant is a testament to our commitment to innovation, sustainability, and meeting the ever-growing demand in both the domestic and international markets. Our Nagpur plant has set benchmarks in not just production but also in empowering our workforce, especially with initiatives like gender diversity (around 25% women employees on shop floor), Self Managed Teams (SMT) and inducting Persons with Disabilities (PWDs). We are proud of this achievement and remain dedicated to serving our customers globally with world-class quality products."

For sustainable growth, Ceat has implemented environmentally friendly practices at the Nagpur facility, including certification by the Indian Green Building Council (IGBC) and a Zero Liquid Discharge (ZLD) system, aimed at minimizing the plant's environmental impact. Additionally, the facility has integrated a unique initiative by planting over 40,000 trees within its premises and actively promotes gender diversity with a significant percentage of women in shop-floor roles.

This milestone aligns with Ceat's broader goals of expanding its global presence while also maintaining its leadership in the Indian market. The company continues to emphasize technology and sustainability as key drivers of its growth, underscoring its long-term commitment to meeting the needs of both Indian and international customers.

Vishal Pawar, Senior Vice President – Global Sales and Supply Chain, said, "Our Nagpur plant not only plays a pivotal role in meeting the domestic demand but also serves as a key export hub, catering to markets across the globe. With smart factory capabilities, AI and ML integration and by combining state-of-the-art technology with a robust supply chain network, we have established successful supply partnership with all key Indian 2W OEMs. This milestone further reinforces Ceat's commitment to delivering world-class products to our customers, both in India and internationally."

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