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# CEAT partners with Mahindra for the launch of Bolero Neo

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CEAT Tyres, India's leading tyre manufacturer, announced its association with Mahindra, for its newly launched Mahindra Bolero Neo. CEAT will be supplying the CZAR HP range of tyres for the new Bolero Neo. The size that will be fitted is 217/75R15.

CEAT's CZAR HP is a high performance tyre that offers outstanding control and comfort at all speeds. Its unique inter connected groves, optimised sequence tread block pattern ensure precise vehicle control and low noise at all speeds. The tyre is also designed to provide better steering control and higher fuel efficiency. The tyre has been optimized to

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**Mr. Amit Tolani, Chief Marketing Officer, CEAT Tyres Ltd** said, "We take pride in our association with Mahindra, which has grown over the years. We have come a long way since 2015, and the **Mahindra Bolero Neo** is a testimony of our unwavering commitment to offer the best-in-class products. We look forward to a long and fruitful partnership with Mahindra"

In the past CEAT has also partnered with Mahindra for tyre supplies in multiple projects.

**DISCLAIMER: This information is published as per the press release sent to us. It has not been verified or ratified by OVERDRIVE.**

### Mahindra Bolero 2020

Full Spec

Price (Ex-Delhi)	Displacement	Transmission	Max Power(ps)	Max Torque(Nm)	Mileage
Starts Rs 7.98 Lakhs	1493cc	Manual	76	210	-NA-

### Mahindra Bolero Neo 2021

Full Spec

Price (Ex-Delhi)	Displacement	Transmission	Max Power(ps)	Max Torque(Nm)	Mileage
Starts Rs 8.48 Lakhs	1493cc	Manual	100	260	-NA-

**Tags:** Mahindra Bolero Neo | Bolero Neo | mahindra |



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