

CARS

BIKES

REVIEWS

NEWS & FEATURES

PHOTOS

VIDEOS

COMPARE

SUBSCRIBE

TRENDING:

Honda Amaze

Ford EcoSport

Hyundai I20 N-Line

Mahindra XUV700

Motorsport

#EngineKeSuperstars2

Follow Us

Advertisement



Type vehicle name..

GO

Home > News > Press Releases

# CEAT partners with Royal Enfield for the launch of RE Classic 350

Updated: September 02, 2021, 10:25 AM IST



CEAT Tyres, India's leading tyre manufacturer, announced its association with Royal Enfield, for its newly launched RE Classic 350. CEAT will be supplying the Zoom Plus and Zoom Plus F range of tyres for the new RE Classic 350. The sizes that will be fitted are 100/90-19 ZOOM PLUS F TL 57P, 120/80-18 ZOOM PLUS TL 62P, 100/90-19 ZOOM PLUS F TT 57P and 120/80-18 ZOOM PLUS TT 62P.

CEAT and Royal Enfield have been in a successful association for quite some time, for this new RE Classic 350 launched in 3

CEAT partners with Royal Enfield for the launch of RE Classic 350



Advertisement

## Top Stories



2021 Volkswagen Taigun: Prices and variants explained



National Geographic's new documentary Evolve to Electric with

[CARS](#)[BIKES](#)[REVIEWS](#)[NEWS &  
FEATURES](#)[PHOTOS](#)[VIDEOS](#)[COMPARE](#)[SUBSCRIBE](#)

best tyres. CEAT's Zoom Plus and Zoom Plus F are high performance tyres that offer outstanding control at high speed and excellent grip across terrains. They have unique and continuous grooves, more land area to ensure precise vehicle control, and safety at leaning and cornering at high speeds, longer life and better grip. The tyres have been optimized to perfectly complement the exceptional performance of the RE Classic 350.

**Mr. Amit Tolani, Chief Marketing Officer, CEAT Tyres Ltd** said, "We take pride in our association with Royal Enfield, which has grown over the years into a strong friendship. Providing their RE Classic 350 with the safest pairs of wheels is a reiteration of the promise of friendship that CEAT has so often made. The wheels will give the motorcycles added safety --- a testimony of our unwavering commitment to offer the best-in-class products. We look forward to a long and fruitful partnership with RE."

In the recent past, CEAT Tyres supplied Royal Enfield with Zoom Cruz tyres for the 650cc Interceptor range. With this, CEAT also marked its entry into the 650cc segment for a two-wheeler, and the twin-engine cylindrical motorcycles segment. CEAT is also the first Indian manufacturer to supply tyres as an original fitment for the Interceptor 650cc range. CEAT's association with Royal Enfield can be seen on most of their OE fitment models like the Meteor, Classic, the Himalayan and the Bullet Electra.

**DISCLAIMER: This information is published as per the press release sent to us. It has not been verified or ratified by OVERDRIVE.**

**CEAT partners with Royal Enfield for the launch of RE Classic 350**



**2021 Tata Punch to be unveiled on October 4**

Advertisement

## Latest Videos

2021 TVS Raider 125 first ride review by OVERDRIVE - will the Gen Z love the new 125?

Honda CB200X walk-around

Hyundai i20 N Line review - aNy good?

## Most Popular

C'est Francaise C'est Citroen - Why You Need The French Beauty Citroen C5 SUV In Your Life

Tata Punch interiors leaked ahead of launch, features revealed

Top 10 best selling cars in India 2021 - Maruti Suzuki and Hyundai dominate

2021 MG Astor first look: Interior and tech impressions


Honda Elevate name trademarked, N7X-based 3-three SUV to launch in India?

**National Geographic's new documentary Evolve to Electric with**

CARS	BIKES	REVIEWS	NEWS & FEATURES	PHOTOS	VIDEOS	COMPARE	SUBSCRIBE
<b>Price (Ex-Delhi)</b> Starts Rs 1,84,374	<b>Displacement</b> 349cc	<b>Transmission</b> 5-Speed	<b>Max Power(ps)</b> 20.20	<b>Max Torque(Nm)</b> 27.00	<b>Mi</b> -		

**Tags:** CEAT tyres | Royal Enfield | RE Classic 350 |

**0 Comments** Sort



## Related Stories



Largest ever CEAT tyre shoppe inaugurated in...



Coronavirus impact: Ceat extends warranty by...



Product review: Ceat Czar HP tyres

Advertisement

## Network18 Updates

Digitising Text

Abstract | Winners and Honourable Mentions

BP Tip of the Day: Getting Out of a Creative Block

Get the latest updates on Photography



## Latest Videos



Suzuki GSX-S1000GT revealed - should the Kawasaki



Explained: Royal Enfield GT Cup 2021 explained and Continental

CEAT partners with Royal Enfield for the launch of RE Classic 350

National Geographic s new documentary Evolve to Electric with

<b>CARS</b>	<b>BIKES</b>	<b>REVIEWS</b>	<b>NEWS &amp; FEATURES</b>	<b>PHOTOS</b>	<b>VIDEOS</b>	<b>COMPARE</b>	<b>SUBSCRIBE</b>
23 Sep 2021							



Harley Davidson  
Pan America  
1250 Special first  
ride review  
22 Sep 2021

[View All Videos](#)

Advertisement

## OVERDRIVE

India's largest auto media for the bike & car community for over 22 years.

**POPULAR CAR BRANDS:** Maruti Suzuki | Hyundai | Honda | Mahindra | Kia | MG | Mercedes-Benz | BMW | Audi | Toyota | Renault | Nissan

**POPULAR BIKE BRANDS:** Royal Enfield | Hero | Honda | TVS | Suzuki | Yamaha | Bajaj | KTM | Harley-Davidson | Kawasaki | Ducati | Triumph

<p><b>SUBSCRIBE TO OVERDRIVE NEWSLETTER</b></p> <p><b>E GO</b></p>	<b>NEWS</b>	<b>CARS</b>	<b>BIKES</b>	<b>About Us</b>	<b>FOLLOW US</b>	<b>NETWORK 18 SITES</b>
	<b>REVIEWS</b>	Compare Cars	Compare Bikes	Contact Us	Facebook	<b>BETTER PHOTOGRAPHY</b>
	<b>FEATURES</b>	Car Reviews	Bike Reviews	Privacy Policy	Twitter	<b>BETTER INTERIORS</b>
	<b>OPINIONS</b>	Car Photos	Bike Photos	Terms And Conditions	Youtube	<b>MONEYCONTROL</b>
	<b>PHOTOS</b>	Car Videos	Bike Videos	Subscribe	Instagram	<b>FIRSTPOST</b>
	<b>VIDEOS</b>	Just Launched Cars	Just Launched Bikes	Overdrive App		<b>NEWS18</b>
	<b>COMPARE</b>	Upcoming Cars	Upcoming Bikes	Newsletter		
	<b>EVENTS</b>	Popular Cars	Popular Bikes	Press Releases		

Copyright © 2018 Overdrive - All rights reserved.

**CEAT partners with Royal Enfield for the launch of RE Classic 350**

**National Geographic's new documentary Evolve to Electric with**

**CARS**

**BIKES**

**REVIEWS**

**NEWS &  
FEATURES**

**PHOTOS**

**VIDEOS**

**COMPARE**

SUBSCRIBE

