

## CEAT unveils first Truck Service Hub in Nanded

- *CEAT extends its Truck Service Hub to Nanded after its success in Ahmednagar, Kolkata & Punjab*

**Nanded, 19th July 2021:** CEAT Limited, a leading Indian tyre manufacturer, has launched yet another Truck Service Hub (TSH) in Maharashtra --- this time in Nanded. The TSH was inaugurated on 17<sup>th</sup> July by Mr Ashok Chavan, PWD minister, Maharashtra. This hub will serve as a one-stop destination for all truck owners. It will also sell CEAT truck and bus tyres.

The new Truck Service Hub is a state-of-the-art facility, which has a tyre display interspersed with customer seating areas, and a huge space for multiple trucks to be serviced simultaneously. The hub enables regular tyre check-ups, which is important as irregular wheel alignment or balancing could lead to uneven tyre wear. It also diminishes the life of the tyre. With the TSH services, CEAT aims to ensure the safety of truck owners on lengthy and tiresome highway journeys.

Speaking on the inauguration, Mr Amit Tolani Chief Marketing Officer said, “We are grateful to have Mr Ashok Chavan with us to inaugurate this new Truck Service hub. Truck services are an important segment in nation-building and play a pivotal role in transportation ecosystem of the country. We are committed to providing the state of art facilities to our customers through this Truck Service Hub in Nanded.”

### **About CEAT Ltd ([www.ceat.com](http://www.ceat.com)):**

CEAT, the flagship company of RPG Enterprises, was established in 1958. Today, CEAT is one of India’s leading tyre manufacturers, and has a strong presence in global markets. CEAT produces over 35 million tyres a year and offers the widest range of tyres to all segments and manufactures world-class radials for heavy-duty trucks and buses, light commercial vehicles, earthmovers, forklifts, tractors, trailers, cars, motorcycles, and scooters as well as auto-rickshaws.

### **About RPG Enterprises ([www.rpggroup.com](http://www.rpggroup.com)):**

RPG Enterprises, established in 1979, is one of India’s fastest-growing business groups with a turnover of US\$ 4 Billion. The group has diverse business interests in the areas of , Tyres, Pharma, IT and Specialty as well as in emerging innovation-led technology businesses.

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