



CEAT names Vishal Pawar Senior Vice President - Global Sales and Supply Chain

- Vishal Pawar, currently Vice President Replacement Sales, will take over from Saurav Mukherjee
- His appointment will be effective **(add date here)**

Mumbai, India – 03rd July, 2024:

CEAT, a leading tyre manufacturer, today announced the appointment of Vishal Pawar to the role of Senior Vice President - Global Sales and Supply Chain. This significant leadership change marks a new chapter in CEAT's growth trajectory.

Vishal Pawar, currently Vice President Replacement Sales, will succeed Saurav Mukherjee, who has resigned after over four successful years in the role. His contributions have been instrumental in shaping the company's global sales and supply chain strategies.

Vishal Pawar brings extensive experience to his new role. An engineering graduate from the College of Engineering Pune and a management graduate from SIBM, he began his career with TAFE Limited in Chennai as a Management Trainee. He first joined CEAT in (add year) as Category Head before moving into sales and serving a successful stint as the Zonal Sales Head for the South.

In 2019, Pawar transitioned to Garware Technical Fibres before returning to CEAT, where he rose to become Vice President of India's largest aftermarket sales division. His wealth of experience and proven track record make him the ideal candidate to lead CEAT's global sales and supply chain efforts.

Mr. Arnab Banerjee, MD & CEO of CEAT, said, "We are thrilled to have Vishal step into this critical role. His deep understanding of the industry, combined with his strategic vision and leadership capabilities, makes him the perfect fit to drive our global sales and supply chain initiatives. I am confident that under his leadership, CEAT will continue to strengthen its market position and achieve new heights. I would also like to express our sincerest thanks to Saurav Mukherjee for his significant contributions to the company. We wish him all the best in his future endeavors."

Mr. Vishal Pawar said, "I am excited to take on this new role, and shall work towards taking CEAT to the next level in terms of market share and making it a premium brand in years to come. My primary focus will be on capability development and strengthening processes, which I believe makes the strong foundation of any sustainable business."

The appointment of Vishal Pawar and the resignation of Saurav Mukherjee will be effective from **(add date here)**.

About CEAT Ltd (www.ceat.com):

CEAT, the flagship company of RPG Enterprises, was established in 1958. Today, CEAT is one of India's leading tyre manufacturers and has a strong presence in global markets. CEAT produces more than 41 million high-performance tyres, catering to various segments like 2-3 Wheelers, Passenger and Utility Vehicles, Commercial Vehicles and Off-Highway Vehicles.

About RPG Enterprises (www.rpggroup.com):

RPG Enterprises, established in 1979, is one of India's fastest-growing business groups with a turnover of US\$ 4 Billion. The group has diverse business interests in the areas of Infrastructure, Tyres, Pharma, IT and Specialty, as well as in emerging innovation-led technology businesses.

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