



CEAT Tyres extends warranty on all tyres by three months

19th May 2021: Leading tyre manufacturer CEAT Tyres, has extended warranty period by an additional 3 months across the range of CEAT products in India. The decision was taken by the company to express their support to the customers amidst the 2nd wave of pandemic, with many states announcing lockdowns.

The warranty extension by three months is applicable for the products with standard warranty expiring in between 1st April 2021 to 31st June 2021.

Mr. Amit Tolani, Chief Marketing Officer, CEAT Tyres Ltd, said, "We understand our customers will be facing restriction in movement in several states due to the recent wave of Covid pandemic. The three-month extension on all our products ensures that our customers continue to get the benefit of the warranty during these trying times."

All the nationwide dealerships of CEAT Tyres will pass on the benefits of extended warranty to all its customers.

About CEAT Ltd (www.ceat.com):

CEAT, the flagship company of RPG Enterprises, was established in 1958. Today, CEAT is one of India's leading tyre manufacturers and has a strong presence in global markets. CEAT produces over 15 million tyres a year and offers the widest range of tyres to all segments and manufactures world-class radials for heavy-duty trucks and buses, light commercial vehicles, earthmovers, forklifts, tractors, trailers, cars, motorcycles and scooters as well as auto-rickshaws.

About RPG Enterprises (<u>www.rpggroup.com</u>):

RPG Enterprises, established in 1979, is one of India's fastest-growing business groups with a turnover of US\$ 4 Billion. The group has diverse business interests in the areas of Infrastructure, Tyres, Pharma, IT and Specialty as well as in emerging innovation led technology businesses.

Media contacts:

RPG Group

Sumeet Chatterjee – 9820340650 | sumeet@rpg.in

Ketchum Sampark

Saloni Sheth - 7003417802 |

Saloni.sheth@ketchumsampark.com