

August 2, 2024

BSE Limited

Phiroze Jeejeebhoy Towers, Dalal Street,
Mumbai 400 001

Security Code: 500878

National Stock Exchange of India Limited

Exchange Plaza, Bandra Kurla Complex,
Bandra (East), Mumbai 400 051

Symbol: CEATLTD

NCD symbol: CL25, CL26

**CP Listed ISIN: INE482A14CK0, INE482A14CL8,
INE482A14CN4, INE482A14CM6, INE482A14CQ7,
INE482A14CP9, INE482A14CR5**

Dear Sir/Madam,

Sub: Newspaper publication

Pursuant to the applicable provisions of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 and relevant circular(s) issued by the Ministry of Corporate Affairs (MCA) and Securities and Exchange Board of India (SEBI), please find enclosed herewith copies of newspaper advertisement(s) published in Financial Express (All editions) and Loksatta (Mumbai edition) regarding, *inter-alia*, the completion of electronic dispatch of Integrated Annual Report 2023-24 and Notice of the ensuing Annual General Meeting of the Company to be held via Video Conferencing ('VC')/Other Audio Visual Means ('OAVM') on August 29, 2024 at 3.00pm IST.

This information will also be hosted on the website of the Company at www.ceat.com.

This is for your information and records.

Thanking you,

**Yours faithfully,
For CEAT Limited**

**(Gaurav Tongia)
Company Secretary**

Encl. as above

CEAT CEAT LIMITED

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NOTICE

Notice is hereby given that the 65th Annual General Meeting ("AGM") of Members of CEAT Limited ("Company") will be held on Thursday, August 29, 2024, at 3:00 P.M. (IST) through Video Conferencing ("VC") / Other Audio Visual Means ("OAVM"), to transact the business(es), as set out in the Notice of AGM, in compliance with all applicable provisions of the Companies Act, 2013 ("the Act") and rules thereunder and SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("Listing Regulations"), as amended, read with Ministry of Corporate Affairs ("MCA") Circular No. 09/2023 dated September 25, 2023 and Securities and Exchange Board of India ("SEBI") circular dated October 7, 2023 (hereinafter collectively referred to as Circular(s)).

In compliance with the aforesaid Circular(s), electronic copies of the Integrated Annual Report of the Company for FY 2023-24 along with the Notice of AGM has been sent to all Members of the Company electronically, whose email addresses are registered with the Depository Participant(s) and/or the Company and/or the Registrar & Transfer Agent (RTA). These documents are also available on Company's website, at www.ceat.com, besides National Securities Depository Limited ("NSDL") at www.evoting.nsdl.com, BSE Limited - www.bseindia.com and National Stock Exchange of India Limited : www.nseindia.com.

Pursuant to the provisions of Section 108 of the Act read with Rule 20 of the Companies (Management and Administration) Rules, 2014, as amended, and other applicable provisions, if any, of the Act and Regulation 44 of the Listing Regulations and the Secretarial Standards on General meetings ("SS-2") issued by the Institute of Company Secretaries of India, the Company is pleased to provide to its Members the facility to exercise their votes electronically ("remote e-Voting") as well as e-Voting at AGM through e-Voting services of NSDL at www.evoting.nsdl.com in respect of all the business(es) to be transacted at the AGM.

Key instructions for remote e-Voting and e-Voting during AGM :

- Members may attend the 65th AGM through VC/OAVM following the instructions as mentioned in the Notice. Detailed procedure and instructions for casting vote using e-Voting system of NSDL, by Members holding shares in dematerialized mode, physical mode and for Members who have not registered their email addresses, forms part of the Notice.
- The business set forth in the Notice of the AGM may be transacted through remote e-Voting. The facility for voting through electronic means shall also be provided at the AGM. Those Members who are present at the AGM through VC/OAVM facility and have not already cast their votes on the resolutions via remote e-Voting shall be eligible to vote through e-Voting system during the AGM. The Members, who have cast their vote by remote e-Voting prior to AGM, can attend the AGM through VC/OAVM but shall not be entitled to cast their vote again at the AGM.
- The voting rights of the Members shall be in proportion to their share in the paid-up equity share capital of the Company as on Thursday, August 22, 2024 (cut-off date). Person(s) whose name is recorded in the register of Members or in the register of beneficial owners maintained by Depositories as on the cut-off date shall be entitled to avail the facility of remote e-Voting or e-Voting at the AGM.
- The remote e-Voting period commences on Monday, August 26, 2024, at 9:00 a.m. (IST) and ends on Wednesday, August 28, 2024 at 5:00 p.m. (IST). During this period, Members may cast their vote electronically. The remote e-Voting module shall be disabled by NSDL thereafter.
- Any person holding shares in physical form and non-individual shareholders, who acquires shares of the Company and becomes member of the Company after the notice is sent through email and holding shares as on the cut-off date i.e., Thursday, August 22, 2024, may obtain the login ID and password by sending a request at evoting@nsdl.co.in or Company/RTA. However, if you are already registered with NSDL for remote e-Voting, then you can reset your password by using "Forgot User Details/ Password" or "Physical User Reset Password" option available on www.evoting.nsdl.com or call on : 022-4886 7000 and 022- 2499 7000. In case of Individual Shareholder holding securities in demat mode who acquire shares of the Company and becomes a Member of the Company, after dispatch of AGM Notice and holding shares as on the cut-off date may follow steps mentioned in the Notice of the AGM under "Access to NSDL e-Voting system".
- In case of any queries, please refer Frequently Asked Questions (FAQs) for Shareholders and e-Voting user manual for Members available at the download section of www.evoting.nsdl.com or call on: 022-4886 7000 and 022-2499 7000 or send a request to Ms. Pallavi Mhatre, Senior Manager or Ms. Sarita Mote, Assistant Manager, NSDL at the designated e-mail ID : evoting@nsdl.co.in

Members of the Company who have not registered/updated their email address can register/ update the same as per the following procedure :

Physical Holding	The Members of the Company holding equity shares of the Company in physical form and who have not registered their email ID may get their email IDs registered with Company's RTA by submitting Investor Service Request Form (Form ISR1) duly filled and signed as per the specimen signature registered with the Company along with self-attested ID Proof and address proof and supporting documents mentioned thereon. The Investor Service Request form can be downloaded from website of our RTA from the following link https://www.ndml.in/forms.php#ria
Demat Holding	The Members holding shares in demat mode are requested to register their email IDs, with the respective DP by following the procedure prescribed by the concerned DP.

The Board of Directors has appointed Mr. P.N. Parikh (FCS 327, CP 1228), or failing him Mr. Mitesh Dhabiwala (FCS 8331, CP 9511) of Parikh & Associates, Practising Company Secretaries as the Scrutinizer to scrutinize the e-Voting process (remote e-Voting before the meeting and e-Voting during the meeting) in a fair and transparent manner.

Members may note that the Board of Directors of the Company at their Meeting held on May 2, 2024, has recommended a final dividend of INR 30.00 (300%) per equity share of INR 10.00 each for FY 2023-24. The Record Date for the said purpose has been fixed as Friday, August 9, 2024. The final dividend once approved, by the Members at the ensuing AGM, will be credited/dispensed within 30 days from the date of declaration to all Shareholders holding shares in physical or electronic mode as on the record date.

Pursuant to relevant SEBI directives, in case of non-updation of PAN or Choice of Nomination or Contact Details or Mobile Number or Bank Account Details or Specimen Signature in respect of physical folios, dividend/interest etc. shall be paid only through electronic mode upon furnishing all the aforesaid details in entirety.

To encourage Green Initiative, Members are also requested to register their bank details and other relevant particulars with Company's RTA/the respective Depository Participant to receive the dividends, when declared by the Company, directly into their bank account through approved electronic mode of payment.

For CEAT Limited
Sd/-
Gaurav Tongia
Company Secretary

Date: August 1, 2024



