



CEAT LIMITED
RPG House
463, Dr. Annie Besant Road,
Worli, Mumbai - 400030, India
☎ 91 22 24930621
✉ customercare@ceat.com
@ www.ceat.com
CIN: L25100MH1958PLC011041

August 19, 2024

BSE Limited

Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai 400 001

Security Code: 500878

National Stock Exchange of India Limited

Exchange Plaza,
Bandra Kurla Complex, Bandra (East),
Mumbai 400 051

Symbol: CEATLTD

NCD Symbol: CL25, CL26

CP Listed ISIN INE482A14CK0, INE482A14CL8,
INE482A14CN4, INE482A14CM6, INE482A14CQ7,
INE482A14CP9, INE482A14CR5

Sub: Communication sent to shareholders holding shares in physical mode pending KYC compliance

Dear Sir/Madam,

Pursuant to SEBI Master Circular No. SEBI/HO/MIRSD/POD-1/P/CIR/2024/37 dated May 07, 2024, please find enclosed herewith communication sent to shareholders who are holding shares in physical mode and tagged as 'Non-KYC Compliant', requesting them to update their PAN, contact details (Postal Address with PIN, Mobile Number), Bank account details and specimen signature, by submitting the relevant documents, so as to enable the Company, to remit dividend in electronic mode only. This is pursuant to the provisions of the said circular, more specifically para 19 thereof.

The same is also being made available on the website of the Company at www.ceat.com. It is requested to take note of the same and disseminate appropriately.

Thanking you,

Yours faithfully,

For **CEAT Limited**

GAURAV TONGIA
Digitally signed by
GAURAV TONGIA
Date: 2024.08.19
17:54:11 +05'30'

Gaurav Tongia

Company Secretary

End: As above



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INTIMATION REGARDING PRE-REQUISITES FOR PAYMENT OF FINAL DIVIDEND FOR FY2023-24 – REQUIRING ACTION AT YOUR END

Dear Shareholder,

The Board of Directors of the Company has recommended a dividend of Rs. 30 per equity share (300%) for the FY 2023-24, subject to approval by the Members at the ensuing Annual General Meeting ('AGM') scheduled to be held on Thursday, August 29, 2024.

Accordingly, the dividend, if declared in respect of the equity shares held by you in the Company shall be processed on or before September 27, 2024. However, since your folio is not KYC compliant, hence as per **SEBI Master Circular No. SEBI/HO/MIRSD/POD-1/P/CIR/2024/37** dated May 07, 2024 the Company is mandated to withhold the same.

SEBI as per the above referred Circular has directed as under:

- i. It shall be mandatory for all holders of physical securities in listed companies to furnish PAN, Choice of Nomination, Contact details (Postal Address with PIN, Mobile Number), Bank account details and Specimen Signature for physical folios.
- ii. Any payment including dividend, interest or redemption payment in respect of such folios is permitted only through electronic mode w.e.f. April 1, 2024, and such payment shall be made electronically only upon furnishing of PAN, KYC details by holders of physical securities.

We therefore request you to update your PAN, contact details (Postal Address with PIN, Mobile Number) Bank account details and Specimen Signature by submitting the relevant documents viz: Forms ISR-1, ISR-2, SH-13 or ISR-3 so as to enable the Company, to remit the withheld dividend in electronic mode only, at the earliest possible.

The circulars and relevant forms are available on Registrar and Transfer Agent (RTA) - NSDL Database Management Limited (NDML)'s website - <https://www.ndml.in/rta.php>

It is requested to provide aforesaid documents/details, to NDML at the address given below:

Mr. Sunil Kamble | Assistant Vice President
NSDL Database Management Limited
Unit: CEAT Limited
4th Floor, Tower 3,
One International Center,
Senapati Bapat Marg, Prabhadevi,
Mumbai - 400 013
Board No. 022 – 49142578 / 49142589

The Company would file the TDS Return electronically as prescribed in the Income Tax Rules within the time frame. Post this filing the tax credit can be viewed in Form 26AS with your login credentials (with valid PAN) on the website of Income tax Department of India.

For CEAT Limited

Sd/-
(Gaurav Tongia)
Company Secretary