

### **Terms and Conditions:**

1. This Offer (defined hereunder) is being organised by CEAT Limited, a company incorporated under the Companies Act, 1956 and having its registered office at 463, Dr. Annie Besant Road, Worli, Mumbai - 400 030 ("**Company**") and the Offer shall be valid from 15<sup>th</sup> November 2024 to 31<sup>st</sup> December 2024 or till stocks last whichever is earlier ("**Offer Period**").
2. Blanket worth ₹999/- to be gifted on purchase of two (2) LCV tyres ( '**Offer**'). For the sake of clarity, if a customer purchase 4 or 5 number of LCV tyres, he/she shall be eligible for 2 (two) blankets.
3. The Offer is valid on purchase of 2 LCV tyres of the following series:
  - I. Lyfmax X3 Series – 7.00-15 | 7.50-16 | 8.25-16
  - II. Buland series – 7.00-16
4. Purchase of both the LCV tyres has to happen as part of the same transaction done at the same time from the same dealer. Upon purchase of the LCV tyres, the dealer shall handover blanket as per the availability of the stock to the Customer.
5. The Offer is valid only on purchased from an authorized dealer of the Company.
6. The Offer shall be valid as per applicable law.
7. This gift cannot be exchanged for cash or redeemed on any other merchandise.
8. This offer is restricted to an end consumer purchasing LCV tyres. Dealer and sub-dealer of CEAT shall not be entitled to avail this Offer.
9. LCV tyres are available without this Offer.
10. Participation in this Offer is purely voluntary.
11. This Offer cannot be combined with any other promotion offered by CEAT.
12. Company does not claim any guarantee on the gift and any claim related to quality and other defects and queries shall be directly taken up with the manufacturer. The Company shall not be responsible for the defects on the gift.
13. Company shall not be liable for any loss (including, without limitation, direct, indirect, special or consequential loss or loss of profits) expense or damage which is suffered or sustained in connection with this Offer including any loss incurred as a result of any delay and/or failure to perform any obligation by the Company that is caused by any events beyond the Company's control .
14. By availing the Offer, the consumer shall unequivocally agree to adhere to these Terms and Conditions and any determinations made by the Company.
15. The Offer is in no way sponsored, endorsed, or administered by any third-party platform like Instagram, Facebook and Twitter. Any questions, comments or complaints regarding the Offer will be directed to Company, and not to the third-party platforms like Instagram, Facebook and Twitter.
16. The consumer may provide his/her name, mobile number, address other contact details (if applicable), email address, valid identity proof and any other information including photographs (if so requested) that may be required by the Company (collectively "Personal

Information”) in order to avail the Offer and shall be bound by the “**Privacy Policy**” available on Company’s website [www.ceat.com](http://www.ceat.com)

17. By sharing Personal Information, the customer hereby expressly:
- confirms that the information shared by she/he is complete, correct and accurate; and
  - confirms that she/he is authorized to disclose such Personal Information and that such disclosure complies with the privacy legislation within the geographical scope of this Offer, and the use of such Personal Information by CEAT as contemplated herein (including, without limitation, the disclosure of such Personal Information to external agencies or third parties) is permitted; and
  - consents / permits CEAT to use and share (including third parties) the Personal Information for all purposes connected to the said Offer and as per applicable laws. In view of such consent the customer shall not be entitled to file any claims against CEAT for using or sharing the said Personal Information for purposes connected to this Offer; and
  - agrees to waive the ‘Do not Disturb’ subscribed by them and confirms that CEAT or its representatives or agents shall be entitled to contact the customer for any particulars pertaining to the said Offer and related activities.
18. CEAT and its related entities, employees, directors and affiliates shall not be held liable/responsible, and disclaim all liability, for any loss, liability, injury, expense or damage, fine, penalty (whether direct, indirect, incidental, punitive or consequential) of any nature, whether arising from negligence/ omission or any other cause, which is suffered by the participation in the Offer, non-participation in the Offer or the acceptance and/or use by the customer, or by any action taken by CEAT in accordance with the terms and conditions and customer shall keep CEAT indemnified and harmless on account of the same.
19. The consumer agrees that if due to any reason, whatsoever, beyond the control of Company the said Offer is cancelled or withdrawn or delayed, the Company cannot be held responsible and/or liable for the same.
20. The decision of CEAT in all matters related hereto (including interpretation of these T&C) shall be final and binding.
21. This Offer shall be governed by and construed in accordance with the laws of India and courts at Mumbai, Maharashtra shall have exclusive jurisdiction to decide over any controversy arising out of this Offer.
22. The customer can reach to CEAT Limited on email id [customercare@ceat.com](mailto:customercare@ceat.com) and toll-free no: 1800-221-1213/1800-267-1213 for any queries and support.